Better for the UK
£1.4bn invested in basic digital skills over next 10 years returns £12.2bn Net Present Value.

I get better value
The most digitally engaged pay £228 less on their bills per year than the least engaged.

I'm not interested
21%

21% mixed ethnicity and Black internet users faced potential online harm in the last 4 weeks

5.8m People still excluded in 2032 without action

£9.48 ROI FROM BASIC DIGITAL SKILLS SUPPORT

22m NHS APP USERS

30.8m HIGHLY ENGAGED USERS

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