

## Good Things Foundation's Strategy

# Let's Fix The Digital Divide - for Good

The Covid 19 pandemic has significantly changed the way we all live and work. There are 2 million households that struggle to afford internet access in the UK today, and 10 million adults lack the most basic digital skills. The way we operate as a charity and the way we understand digital exclusion has shifted.

We have one mission: to Fix The Digital Divide - for Good. This mission is our moonshot and it will require collaborative and innovative partnerships to succeed.



### By the end of 2025, our ambition is to:

Engage  
1 million  
people  
helping them to  
benefit from the  
digital world



Grow and support  
5,000 Digital  
Inclusion Hubs  
across the nation to  
respond to local needs



### We want:

Everyone to have the  
internet access they need



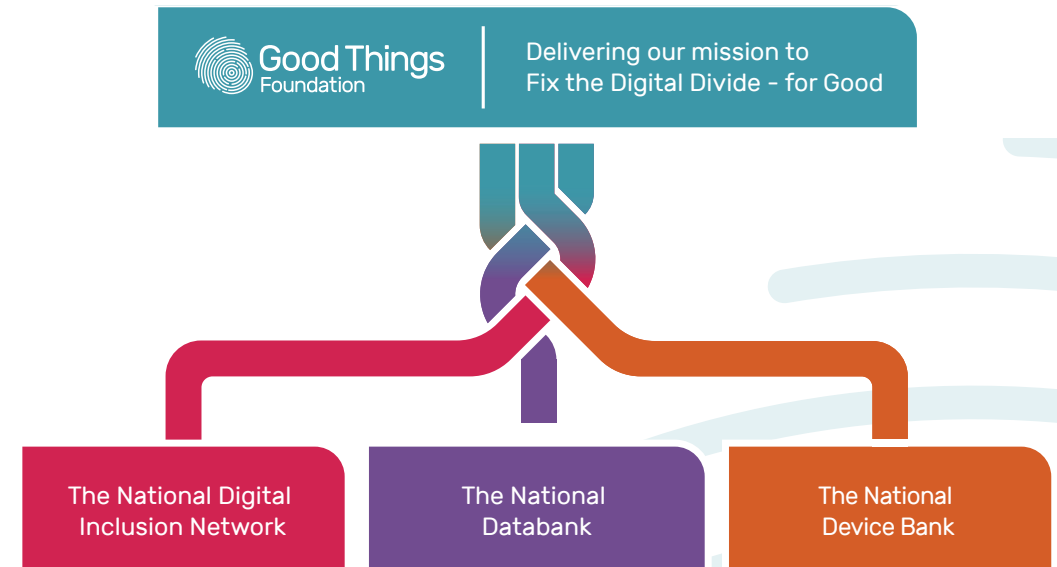
Everyone to have  
somewhere local to go for  
help to use the internet



Everyone to feel able and  
safe in the online world



### Our offer:



Together, we can Fix The Digital Divide - for Good