Good Things Foundation’s Strategy

Let’s Fix The Digital Divide – for Good

The Covid 19 pandemic has significantly changed the way we all live and work. There are 2 million households that struggle to afford internet access in the UK today, and 10 million adults lack the most basic digital skills. The way we operate as a charity and the way we understand digital exclusion has shifted.

We have one mission: to Fix The Digital Divide – for Good. This mission is our moonshot and it will require collaborative and innovative partnerships to succeed.

By the end of 2025, our ambition is to:

**Engage**
1 million people helping them to benefit from the digital world

**Grow and support**
5,000 Digital Inclusion Hubs across the nation to respond to local needs

**We want:**
- Everyone to have the internet access they need
- Everyone to have somewhere local to go for help to use the internet
- Everyone to feel able and safe in the online world

**Our offer:**
- Delivering our mission to Fix the Digital Divide – for Good
- The National Digital Inclusion Network
- The National Databank
- The National Device Bank

Together, we can Fix The Digital Divide – for Good