

DIGITAL NATION UK 2024

FACTS & STATS TO FIX THE DIGITAL DIVIDE FOR GOOD

SCALE OF THE DIGITAL DIVIDE

3.7m
FAMILIES ARE BELOW THE MINIMUM DIGITAL LIVING STANDARD

8.5m
LACK BASIC DIGITAL SKILLS

2.4m
HOUSEHOLDS CAN'T AFFORD THEIR MOBILE PHONE CONTRACT

7.5m
WORKING AGE ADULTS LACK BASIC DIGITAL SKILLS FOR WORK

0.6m
YOUNG PEOPLE LACK HOME INTERNET OR A SUITABLE DEVICE

1.5m
DON'T HAVE A SMARTPHONE, TABLET OR LAPTOP

5000
COMMUNITY ACCESS POINTS
THE NATIONAL DIGITAL INCLUSION NETWORK

OUR CHANGING DIGITAL WORLD

Health

33% of those offline say its difficult to interact with NHS services

39% of UK adult population not registered on NHS App

Money

50% higher food costs without internet access

4m+ older people are not managing their money online

Work

Banking takes **1.5 hrs** longer without an internet connection

92% of UK businesses say there is a digital skills gap

40% of jobs will be affected by AI, worldwide

Internet

33% unaware of local access point for device access or internet connection

8% of eligible households signed up for social tariff

DEVICES

46k devices collected to date

CO₂ saved equivalent to 328k trees

CONNECTIVITY

DIGITAL INCLUSION BENEFITS as a result of support

£13.7 billion BENEFIT TO THE ECONOMY

I'm happier
76% say the internet helps them connect with family and friends

I'm more employable
68% saw a work or skills related benefit

I'm healthier
68% can use online tools to help them manage their health

I'm better off
People with high digital engagement save £900 more a year

PEOPLE LEFT BEHIND lack basic digital skills

24% of those not working

48% of those with no formal qualifications

37% of those over 65

25% of those with a disability or health condition

CAPABILITY

CONFIDENCE

WHAT THE PUBLIC THINK

64% believe there's NOT ENOUGH SUPPORT for people who can't get online

92% think most ESSENTIAL SERVICES require internet access

76% want GOVT INVESTMENT in digital skills training

21% feel LEFT BEHIND by technology

TRUST

NATIONAL DIGITAL INCLUSION NETWORK



Good Things Foundation

#FixTheDigitalDivide