

Bridging the Digital Divide is a partnership campaign, spearheaded by Good Things Foundation and supported by a range of partners. Through the campaign, we're calling on organisations big and small to join us, and to make a commitment to getting 100% of the UK nation online, so we can reap the £21.9 billion benefit it could provide by 2028. We need everyone to play a role in helping us to reach this target.

1. Sign up to support the campaign

Bridging the Digital Divide is a partnership campaign, and we need the support of partners across the sectors to make it work. As a first step, you can sign up to support the campaign at www.goodthingsfoundation.org/bridging-the-digital-divide, and we'll share some social media content with you that you can use.

2. Join our Get Online Week campaign

Can you use your communications channels to promote the benefits of digital skills, run an event to help people, or refer people you know to local support? Our Get Online Week campaign - which takes place from 15 - 21 October - can help you do all of these things, and it's a great way to dip your toes into digital inclusion.

Take a look at www.getonlineweek.com for some suggestions of how you can promote the campaign, and help us spread the word about the benefits digital can provide.

3. Encourage your staff to get involved

Your staff can play a key role by supporting their offline friends or family to improve their digital skills, or through volunteering in a local Online Centre to support their local community. The tools and resources on Learn My Way (www.learnmyway.com) can be useful for anyone supporting friends and family members, and visit www.onlinecentresnetwork.org to find a local centre who could benefit from your support.

But if these suggestions don't work for you, you can make a pledge to do something else to help us reach our goal of a 100% digitally included nation. Find out more and make your pledge at www.goodthingsfoundation.org/bridging-the-digital-divide

If you'd like to chat about any of these suggestions, then get in touch at: hello@goodthingsfoundation.org.