

## Three ways you can support the Bridging the Digital Divide campaign

Bridging the Digital Divide is a partnership campaign, spearheaded by Good Things Foundation and supported by a range of partners. Through the campaign, we're calling on organisations big and small to join our commitment to getting 100% of the UK nation online, so we can reap the £21.9 billion benefit it could provide by 2028. And we need everyone to play a role in helping us to reach this target.

As an existing partner, we know you're already doing a lot to support digital inclusion. So here are some simple things you can do to support the campaign.

### 1. Sign up to support the campaign

Bridging the Digital Divide is a partnership campaign, and we need the support of partners across the sectors to make it work. As a first step, you can sign up to support the campaign on our website here, and we'll share some social media content with you that you can use.

### 2. Join our Get Online Week campaign

Can you use your communications channels to promote the benefits of digital skills, run an event to help people, or refer people you know to local support? Our Get Online Week campaign - which takes place from 15 - 21 October - can help you do all of these things, and it's a great way to dip your toes into digital inclusion.

Take a look at [www.getonlineweek.com](http://www.getonlineweek.com) for some suggestions of how you can promote the campaign, and help us spread the word about the benefits digital can provide.

### 3. Help us to influence policy

For our campaign to be successful, it's crucial that government gets behind this commitment to getting people online. Can you use your existing relationships and contacts to help us talk to government departments and policy makers, and ensure they understand the difference digital can make to those most in need? We want government to make a clear commitment to getting 100% of the UK digitally included - and with your help we can achieve this.

But if these suggestions don't work for you, you can make a pledge to do something else to help us reach our goal of a 100% digitally included nation. Find out more and make your pledge at [www.goodthingsfoundation.org/](http://www.goodthingsfoundation.org/)

If you'd like to chat about any of these suggestions, then get in touch at: [hello@goodthingsfoundation.org](mailto:hello@goodthingsfoundation.org).