New analysis show there are 15.2 million people in the UK who are either non users or limited users of the internet.

**7.8m Non users**
- 36% non users are aged 65 or under
- 25% are aged 65 - 74
- 39% are aged over 75
- 65% of non users are retired
- 19% of non users are not working or looking for work
- 48% of non users have a disability or long standing health issue
- 78% of non users left education at age 16 or under
- 50% of non users are in social class DE
- 45% of non users have an annual household income of less than £11,500

**7.4m Limited users**
- 42% of limited users are retired
- 22% of limited users are looking for work or not working
- 47% of limited users have a disability or long standing health issue
- 62% were aged 16 or under when they left education
- 38% of limited users are in social class DE
- 26% of limited users have an annual income of less than £11,500

This data is based on an analysis of the 2015 Ofcom Media Literacy survey, with additional data analysis conducted by Professor Simeon Yates of University of Liverpool. The report has been commissioned by BT, and carried out by Good Things Foundation. This data relates to frequency of use of the internet, rather than skills, as detailed in the Lloyds Consumer Digital Index. All icons from thenounproject.com.